NOTICE

Sub: International youth contest of Social Anti-Corruption Advertising "Together Against Corruption" - ...hosting of poster/video in India from 01.06.2019 to <u>30.09.2019</u>

Participation is called upon from various organization in **International Youth Contest** of **Social Anti-corruption with the theme "Together Against Corruption"** organized by the Prosecutor General's Office of the Russian Federation.

The contest is opened for participation in India from 01.06.2016 to 30.09.2019 under two categories: **"The Best Poster**" and **"The Best Video**" as an acceptance of the suggestion raised by the Russian General Prosecutor's Office during the BRICS Anti-Corruption Working Group meeting held in January 2019 at Tokyo.

Category "The Best Video"

File formats: mpeg 4, resolution not more than 1920x1080, physical size of the file upto 300 MB, Duration: upto 120 seconds, Sound: 16 bits, stereo

Category "The Best Poster"

File formats: JPG, resolution needed to print A3 size picture (297x420 mm) with correct aspect ratio and 300 dpi resolution. The size of a single file is upto 15 MB. (NB: Poster should preferably be scanned in full HD or higher Resolution (not to exceed 15 MB in size) so that the printout on A3 size paper should not look hazy or blurred.

The contest will be held in two stages: Semi-Final (National level) and Final (International level). Each contestant/individual will be required to register on the website <u>http://anticorruption.life/en</u> with personal information and thereafter upload their works online. The contest posters/videos of participants can be in official language of the States or in English.

ELIGIBILITY:

1. The contest is opened to the nationals of the Interstate Anti-Corruption Council and the BRICS countries (individual authors and creative teams, individuals and legal entities) between the age group of 14-35 years.

2. The works of participants must meet the Goals, Objectives and Restrictive Requirements of the Contest as available in the Contest Rules at http://anticorruption.life/en.

PRIZE:

At National level, the National Committee would select one top winner and two prize winners from each category as well as 10 best additional works from each category for onward transmission to Prosecutor General's Office of the Russian Federation. The National Committee will assess the contest entries to the following criteria: conformity to the stated theme, reasonableness and in-depth coverage of the topic, creativity, novelty of the idea and quality of work performance; accuracy and clarity of the language and style of presentation; compliance of the work with the goals, objectives and restrictive requirements of the contest.

The winning entries (1^{st} , 2^{nd} & 3^{rd}) at National level in each category shall be awarded suitable prizes.

The international Jury for selecting the 3 Top/Prize winners of Contest would comprise of one representative from each participating country who will vote online.

Besides, 10 best posters and 10 best video are also will be uploaded on the official website for exhibition purposes.

NB:

- 1. The competition/contest rules are available at the link <u>http://anticorruption.life/en</u>.
- 2. The top/Prize winners will be felicitated in an award ceremony to be held in Moscow on 09.12.2019. The travel/air expenses of the winners and accompanying persons shall be borne by the sending country. The expenses for accommodation and meals of participants and accompanying persons during their stay in Moscow will be paid by the Organizer.
- 3. In the event of Indian entry declared winners, the Central Government i.e. DoPT shall bear the travel expenses of the winning participants and accompanying officials.

Courtesy: BRAHMAPUTRA VALLEY FERTILIZER CORPORATION LIMITED, NAMRUP, VIGILANCE DEPARTMENT

OBJECTIVES & RULES

1. The Poster and Video Contest on the theme "Together Against Corruption" will be held at pan India Level.

- 2. Goals and objectives of the Contest:
- i) to encourage the young people to participate in corruption prevention.
- ii) to develop and use social advertising against corruption

iii) to foster interaction between the society and prosecution authorities and other public authorities in anti- corruption education of the population.

The objectives of the Contest include:

- i) anti-corruption education of population;
- ii) developing of zero tolerance within society for any manifestations of corruption;
- iii) strengthening of trust in public authorities, including prosecution authorities, developing a positive perception of their work;
- iv) demonstration of the openness to the civil society of the prosecution authorities and other anti-corruption public authorities and their focus on joint anti-corruption activities;
- v) drawing public attention to anti-corruption issues, as well as to the role of the prosecution authorities and other public authorities engaged in this area, as well as to the results of this work.
- 3. Restrictive requirements of the Contest:

Contest works should not contain:

- i) Texts, plots, actions of stage persons and characters that are contrary to the laws of the Interstate Anti-Corruption Council and BRICS counties;
- ii) obscene words(abusive language), words and phrases degrading human dignity, strong expression and slang, embedded advertising, demonstration of smoking, firearms and cold weapons, explosives, the process of making explosive devices, the use of alcohol and drugs, other psychotropic substances;

iii) showing actual addresses and telephone numbers, information on religious movements, including religious symbols, names and references to existing brands of goods, trademarks, service marks, individuals and legal entities;

- iv) images of fascist paraphernalia (swastika), scenes of violence, any kind of discrimination, vandalism, blood, reflecting the bodily suffering of people and animals, sexually explicit scenes, images of naked people, and other information, degrading in any form a person or a group of people, as well as information that may cause harm to health and (or) child development and containing calls for extremist activities.
- v) It is not allowed to use other people's texts, videos and audio materials (plagiarism), except for citing works to the extent permitted by the copyright law.
- vi)In case of non-compliance with these requirements, the work will be disqualified from participation in the Contest at any stage.